

Courtney Lasek

GRAPHIC DESIGNER ◆ COURTNEYLASEK.COM

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201-221-9606

EDUCATION

Mason Gross School of the Arts,
Rutgers University, New Brunswick, NJ
2013-2017

BFA in Graphic Design
3.7/4.0 GPA

Graduated Magna Cum Laude

SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe InDesign & Flash, Microsoft Word, HTML and CSS, photography, illustration, writing

EXPERIENCE

September 2017 - Present

Metuchen, NJ

STORE GRAPHIC ARTIST - WHOLE FOODS MARKET

Adhered to regional and central brand guidelines while designing posters, flyers, signage and other collateral. Created chalk signage around the store using calligraphy, typography and illustration. In charge of producing and implementing marketing materials daily and making changes according to the flow of customers and the community profile.

January 2017 - December 2017

Bloomfield, NJ

FREELANCE GRAPHIC ARTIST - BOY BLUE

Commissioned to design the band's new logos and first EP Album after they made the decision to change their name and rebrand. Designed two logos, illustrated and designed the cover, back, inside and spine for their CD.

August 2016 - May 2017

New Brunswick, NJ

GRAPHIC DESIGN INTERN - EAGLETON INSTITUTE OF POLITICS

Independently worked on various flyers, social media graphics and promotion materials. Communicated well and was able to be flexible when changes were needed. I was tasked as a freelancer after the internship to design the layout and cover for an 80-page report.

Summer 2016

Verona, NJ

GRAPHIC DESIGN INTERN - LITTLE KIDS ROCK

Created brochure, T-shirt design, web banners, signs, certificates and edited website content under tight schedules.

Summer 2015

Montclair, NJ

GRAPHIC DESIGN INTERN - ARTERIAL DESIGN

Efficient and productive in developing marketing material, assisted with proposal layouts and formatting, and developed graphic design work for project reports.

Montclair, NJ

GRAPHIC DESIGN INTERN - MONTCLAIR ART MUSEUM

Adhered well to MAM's new branding guidelines when designing wall labels, sales sheets, information tables, web banners, and promotional cards for Free First Thursday Night Event, updated staff ID cards, rebranded MAM's bookmark.

Seaside Heights, NJ

VOLUNTEER ARTIST - GENTLEMEN OF THE ROAD TOUR

Worked efficiently and energetically under a tight deadline for the concert and spent many days and hours spray painting; painting on boat sails and banners; and decorating the town of Seaside Heights to welcome the bands. Flexible to whatever task I received, which was different every day.